**SIFE Financial Education Challenge**

**Criterion 1: Considered and accounted for the economic, social and environmental factors relevant to their financial education project(s)?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Disagree | Neutral | Agree | Strongly  Agree |
| Considered and accounted for relevant economic factors |  |  | 5 | 9 |
| Considered and accounted for relevant social factors |  |  | 6 | 8 |
| Considered and accounted for relevant environmental factors |  | 1 | 8 | 5 |

**Overall Rating**: Excellent (5) Very Good (4) Good (2-3) Insufficient (0-1)

6 8

**Comments:**

- Wonderful analysis

- Clearly there is a reach out to understanding the community needs.

- Liked the focus on children & people entering the workforce.

- Good recognition of increased cost of living.

**Criterion 2: Empowered an audience in need of financial literacy education?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Disagree | Neutral | Agree | Strongly  Agree |
| Performed needs-assessment |  |  | 3 | 11 |
| Project(s) responded to a need for entrepreneurship education. |  |  | 4 | 10 |
| Applied an engaging and collaborative approach with audience |  |  | 4 | 10 |
| Transferred valuable knowledge and/or skills related to entrepreneurship |  |  | 4 | 10 |
| Successfully built capacity and incorporated solutions for individuals to take responsible actions for long-term success |  |  | 8 | 6 |

**Overall Rating**: Excellent (9-10) Very Good (6-8) Good (3-5) Insufficient (0-2)

10 4

**Comments:**

**-** Is there an opportunity to align with the growing economy (ie. Economic development agencies, private sector, etc.)

- Excellent community partnerships – especially for SIMS!

- Very well thought out curriculums.

- Great response to needs that may easily be over looked with young kids.

- Clearly a good understanding of how children learn & also what is important to young adults & people entering the workforce.

- Really like the focus on young kids with interactive exercises game development is great. Healthy living is great too. Focus on trades is a great idea.

- Outstanding plan design (SIMS)

**Criterion 3: Applied business and economic concepts and an entrepreneurial approach to help their audience achieve financial independence?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Disagree | Neutral | Agree | Strongly  Agree |
| Applied sound business and economic concepts |  |  | 6 | 8 |
| Applied entrepreneurial approaches |  | 2 | 3 | 9 |

**Overall Rating**: Excellent (9-10) Very Good (6-8) Good (3-5) Insufficient (0-2)

7 5 2

**Comments:**

- Very innovative ways to reach kids from a young age.

- Very innovative partnerships! Some may not utilize the types of organizations you identified.

- Of all the presentations this team demonstrated the greatest entrepreneurial approached!!

- Very creative use of tools and approaches.

- Game development is great.

- Baskets of $10 (healthy or wealthy – I can’t read the writing)

- Very interesting idea with the business plan project. Healthy living is a solid and very needed initiative.

**Criterion 4: Improved the quality of life and standard of living of their audience through financial literacy education?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Disagree | Neutral | Agree | Strongly  Agree |
| Utilized appropriate and effective evaluation methods |  | 2 | 5 | 7 |
| Achieved quantitative results |  | 2 | 3 | 9 |
| Achieved qualitative results |  | 2 | 3 | 9 |
| Positively impacted through entrepreneurship education |  |  | 4 | 10 |

**Overall Rating**:

Excellent (16-20) Very Good (11-15) Good (6-10) Insufficient (0-5)

7 5 2

**Comments:**

-Good metrics & measurement

- Good approach to evaluation.

- Didn’t focus too much on results aside from the kids. Would have liked to see results or hear how you would access them.

- Really nice job in measuring pre/post results.

**Criterion 5: Created a strategy for the continuation and expansion of their financial education program and their SIFE team to ensure future success and long-term sustainability?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Disagree | Neutral | Agree | Strongly  Agree |
| Built foundation for contribution and/or expansion of their entrepreneurship program |  |  | 2 | 12 |
| Built foundation for continuation and/or expansion of SIFE team |  |  | 5 | 10 |

**Overall Rating**: Excellent (5) Very Good (4) Good (2-3) Insufficient (0-1)

11 2 1

**Comments:**

- One of the better explanations of long term sustainability.

- Partnerships are key and there was a very strong alignment with local partners.

- Starting with young kids helps insure expansion.

**Suggestions for Improvement/Overall Comments:**

- Excellent explanation of programs (examples, metrics, etc.)

- Did very well explaining your SIFE team (numbers, volunteer hours, etc.)

- (team roster handout would be helpful. Great intros)

- Great needs assessments – excellent opportunity to expand the project in the province of NL.

- Great community partners.

- Excellent teaching techniques especially for SIMS.

- Well done.

- (very good presentation with an excellent overview of both of the projects. Great participation from all. Great energy.)

- Great target groups!

- Most creative approaches of all teams in terms of entrepreneurial take.

- (Overall excellent presentation – don’t let the little missteps fuss you…we don’t consider those little hiccups! Very well done!)

- (Excellent presentation – Don’t worry about a few memory lapses. That happens. That hasn’t impacted your mark.)

- Please think about extending the reach of the program via the Guiding and Scouting programs. This could have a broad reaching impact.

- (Great presentation but I’d have each speaker say more – less passing off. That will give each speaker the time to get comfortable, & less worry about hand-off. Wow!)

- Only presentation that had an employment aspect.

- Excellent presentation!

- Two-hour long sessions may not be the right approach – multiple shorter sessions might be more beneficial for retention.

- A lot of programs – hopefully not spread too thin.

- Working with beavers & sparks as well as the schools is great.

- Resume help is a great idea.

- Expansion on evaluation methods would be helpful.

- (Great use of video testimony)

- Impactful projects. Well Done.

- The business plan and start-up project has more power than you can understand – Keep up the great initiative!

- Please run hard with the incredible ground work and framework you have built – outstanding work, effort and strategies.

- Very comprehensive program with a solid reach.

- Solid presentation.

- Olivia – never worry about forgetting a line, just wing it and move to next topic.